



# Melton Town Centre

A changing place.

Winter  
2017

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# A changing place

EDITION NO 7

Keep up-to-date on the Melton Town Centre redevelopment project, and how you as a trader can help improve the precinct.



# Town centre redevelopment update

Melton Town Centre is being transformed into a vibrant, attractive, safe and pedestrian friendly precinct. Clear pathways are being made to encourage people movement. Spaces are being created for passive and organised use and for traders to engage in the streetscape. Stage 1 and 2 are now complete with Stage 3 well in progress.

The Stage 4 (Bakery Square) and Stage 5 (Wallace Square) community engagement process is now open.

These projects include the entire length of both Bakery and Wallace Squares between Palmerston Street and Smith Street in Melton, with works expected to be delivered in 2018.

Your ideas and the outcome of the consultation process will lead to a universal design which will include:

- Footpath pavement upgrade works
- Additional street planting and landscaping
- Landscaped garden areas and improved pedestrian crossing points.

Workshops and Drop-in sessions			
Date	Time	Session type	Where
Thursday 25 May	7.30am - 9am	Town Team breakfast and workshop	Melton Library & Learning Hub 31 McKenzie Street, Melton RSVP by Friday 19 May E: <a href="mailto:terrij@melton.vic.gov.au">terrij@melton.vic.gov.au</a>
Thursday 25 May	4pm - 5.30pm	Drop-in anytime	Visitor Information Centre 323 High Street, Melton
Thursday 25 May	6pm - 7.30pm	Workshop	Melton Library & Learning Hub 31 McKenzie Street, Melton
Saturday 27 May	10.30am - 12noon	Drop-in anytime	Visitor Information Centre 323 High Street, Melton
Monday 29 May	5pm - 6.30pm	Drop-in anytime	Visitor Information Centre 323 High Street, Melton
Monday 29 May	7pm - 8.30pm	Workshop	Melton Library & Learning Hub 31 McKenzie Street, Melton

## FUNDING PARTNERS

The City of Melton would like to acknowledge the contribution by the Australian Government's National Stronger Regions Fund and the Victorian Government's Growing Suburbs Fund towards the Melton Town Centre redevelopment project.



Australian Government

**BUILDING OUR FUTURE**





## The Town Team take action

Main picture: Local traders band together as a team for breakfast to discuss ideas and concerns about the city centre.

A 'Melton Town Team' has been established to provide a platform for traders to regularly communicate with Council officers. This proactive group of local traders are taking up the opportunity to create a sense of place and to provide a unique holistic approach to managing our town. They are working together with a common goal to improve the economic sustainability of the Melton Town Centre.

Discussions to date have included: success of the redevelopment program; ideas of how to activate the city centre; and wayfinding signage. Christmas decorations were also on the agenda with the talk of window displays and lighting up the streets.

The next Town Team meeting will be held at 7.30am on Thursday 25 May at the Melton Library & Learning Hub. The focus of this meeting will be further discussions on activating the city centre and the Stage 4 & 5 redevelopment works in Bakery and Wallace Squares.

For more information and to become involved contact:

Terri Johnston

Place Engagement and Activation

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E: [meltontowncentre@melton.vic.gov.au](mailto:meltontowncentre@melton.vic.gov.au)



VENTURE MELTON  
BUSINESS NETWORK

# EXCLUSIVE LAUNCH EVENT

*You're invited!*

Elevate your business venture by connecting with like-minded professionals who will inspire and challenge you to achieve more.

### BOOKINGS ESSENTIAL

[melton.vic.gov.au/venturemeltonnetwork](http://melton.vic.gov.au/venturemeltonnetwork)

### ENQUIRIES

[venturemelton@melton.vic.gov.au](mailto:venturemelton@melton.vic.gov.au)  
9747 7157

Wednesday, 28 June  
6-8 PM

WestWaters Hotel  
and Entertainment  
Complex

10 Lake Street  
Caroline Springs  
WestWaters Ballroom

TICKETS: \$30

Book by: 16 June

Your ticket price includes canapés, standard drinks and a 2017-2018 membership in the Venture Melton Business Network (\$60 value).

/venturemelton

@venturemelton

A VENTURE  
MELTON  
INITIATIVE





## FIND US ON FACEBOOK

Like us on Facebook and stay connected with the Melton Town Centre. Regular posts will provide information on redevelopment works, local business stories and promotions on offer with local traders. Sharing and liking posts will extend the reach which will provide your business with more marketing opportunities.

You can also join the Melton Town Centre conversation by including the hashtag **#meltontowncentre** in your posts, and see your social media reach increase as you network with the community.



2017

CITY OF MELTON

# Business Excellence Awards

Proudly brought to you by Quest

Nominations close  
Wednesday 17 May

## Nominations now open!

Nominate your own business or someone else's. It's free and only takes 60 seconds but be quick, **nominations close 17 May!**

TO NOMINATE VISIT

[melton.vic.gov.au/businessawards](http://melton.vic.gov.au/businessawards)

and follow the prompts.

### ENQUIRIES

[venturemelton@melton.vic.gov.au](mailto:venturemelton@melton.vic.gov.au)  
9747 7200



Melton City Council thanks our Awards Partners

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## TRAINING OPPORTUNITIES

### Introduction to Digital Marketing

Wednesday 24 May

10am to 12.30pm

\$30

Western BACE, 222 Ferris Road Melton

E: [info@westernbace.com](mailto:info@westernbace.com) P: 8560 1820

Digital Marketing is becoming more and more important to business success in attracting, converting and retaining their target customers. In this two hour workshop you can learn all of the key elements to using digital marketing to help your business.

