

Melton City Council

2016 Community Satisfaction Survey Overview

May 2016

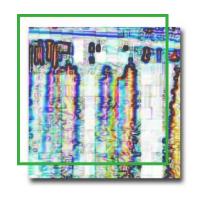


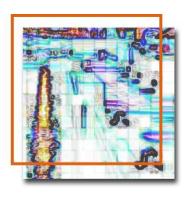
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Prepared For:

Social Planning and Wellbeing Melton City Council







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Table of contents

P. Green and A. C.	
RATIONALE	
METHODOLOGYRESPONSE RATE AND STATISTICAL SIGNIFICANCE	
GOVERNING MELBOURNE	
GLOSSARY OF TERMS	_
PRECINCTS	_
SUMMARY OF RESULTS	
KEY FINDINGS	
OVERALL PERFORMANCE	
ISSUES FOR MELTON CITY COUNCIL TO ADDRESS IN THE COMING YEAR	
PERCEPTIONS OF SAFETY IN PUBLIC AREAS	
HOUSING RELATED FINANCIAL STRESS	
PLANNING AND HOUSING DEVELOPMENT	
Preferred methods of receiving or seeking information from Council	
COUNCIL RATES	
SENSE OF COMMUNITY	12
PARTICIPATION IN COMMUNITY ACTIVITIES	_
VISITING LOCAL PARKS, PLAYGROUNDS OR OPEN SPACES	
PARTICIPATION IN ORGANISED PHYSICAL ACTIVITY	
PARTICIPATION IN INFORMAL PHYSICAL ACTIVITY	_
ACCESS COMMUNITY SERVICES AND SUPPORT	
INVOLVEMENT IN THE LOCAL COMMUNITY	
FOOD SECURITY	
LIMPORTANCE OF COUNCIL SERVICES AND FACILITIES	
SATISFACTION WITH COUNCIL SERVICES AND FACILITIES	
COUNCIL'S OVERALL PERFORMANCE	
OVERALL PERFORMANCE BY RESPONDENT PROFILE	
GOVERNANCE AND LEADERSHIP	
COMMUNITY ISSUES, BEHAVIORS AND ATTITUDES	
ISSUES FOR COUNCIL TO ADDRESS	
Correlation between issues and satisfaction with Council's overall performance	
CUSTOMER SERVICE	
CONTACT WITH COUNCIL IN THE LAST TWO YEARS	
FORMS OF CONTACT	
SATISFACTION WITH ASPECTS OF CUSTOMER SERVICE	31
COUNCIL SERVICES AND FACILITIES	33
IMPORTANCE OF SELECTED SERVICES AND FACILITIES	34
SATISFACTION WITH SERVICES AND FACILITIES	
AVERAGE SATISFACTION WITH COUNCIL SERVICES AND FACILITIES	36
IMPORTANCE AND SATISFACTION CROSS TABULATION	37



Introduction

Metropolis Research was commissioned by Melton City Council to undertake this, its second *Community Satisfaction Survey*.

The survey has been designed to measure community satisfaction with a range of Council services and facilities as well as to measure community sentiment across a range of additional issues of concern in the municipality.

The Community Satisfaction Survey program comprises the following core components which are included each year:

- Satisfaction with Council's overall performance and change in performance
- ⊗ Satisfaction with aspects of governance and leadership
- ⊗ Importance of and satisfaction with a range of Council services and facilities
- ⊗ Issues of importance for Council to address in the coming year
- ⊗ Community perception of safety in public areas of Melton
- ⊗ Housing related financial stress
- ⊗ Satisfaction with Council customer service
- ⊗ Respondent profile.

In addition to these core components that are to be included every year, the *Melton City Council – 2016 Community Satisfaction Survey* includes questions exploring current issues of importance that reflect Council's current requirements. The 2016 survey includes questions related to the following issues:

- ⊗ Preferred methods of receiving / seeking information from Council
- ⊗ Sense of community
- ⊗ Visiting local parks, playgrounds or open spaces
- ⊗ Participation in community activities
- ⊗ Participation in organised physical activity
- ⊗ Participation in informal physical activity
- ⊗ Council rates

Rationale

The Community Satisfaction Survey has been designed to provide Council with a wide range of information covering community satisfaction, community sentiment and community feel and involvement. The survey meets the requirements of the Department of Transport Planning and Local Infrastructure (DTPLI) Annual Satisfaction Survey by providing importance and satisfaction ratings for the major Council services and facilities as well as scores for satisfaction with Council overall.

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The *Community Satisfaction Survey* provides an in depth coverage of Council services and facilities as well as additional community issues and expectations. This information is critical to informing Council of the attitudes, levels of satisfaction and issues facing the community in the City of Melton.

In addition, the *Community Satisfaction Survey* includes a range of demographic and socio-economic variables against which the results can be analysed including age structure, period of residence, language, gender and household structure. These variables have been included to facilitate in-depth analysis of the results of the survey by demographic profile and also to ensure that the sample selected represents the underlying population of the City of Melton.

Methodology

The Melton City Council – 2016 Community Satisfaction Survey was conducted as a door-to-door interview style survey of 800 households drawn in equal numbers from across the nine precincts comprising the municipality during the months of March and April 2016.

Trained Metropolis Research survey staff conducted face to face interviews of approximately twenty minutes duration with householders, during daylight hours at weekends. This methodology has produced highly consistent results in terms of the demographics surveyed, although it is noted that face-to-face interviews will tend to slightly over represent families, in particular parents with younger children.

Response rate and statistical significance

A total of approximately 4,659 households were approached by Metropolis Research to participate in the *Melton City Council* – 2016 Community Satisfaction Survey. Of these households, 2,294 were unattended at the time, 1,566 refused to participate and 800 completed surveys. This provides a response rate of 33.8%, which is slightly lower than that of 34.1% in 2014.

The 95% confidence interval (margin of error) of these results is plus or minus 3.4%, at the fifty percent level. In other words, if a yes / no question obtains a result of fifty percent yes, it is 95% certain that the true value of this result is within the range of 46.5% and 53.5%. This is based on a total sample size of 800 respondents, and an underlying population of the City of Melton of 136,587.

Governing Melbourne

Governing Melbourne is a community survey conducted independently on an annual basis by Metropolis Research since 2010.

Governing Melbourne is a community satisfaction and attitudinal survey of approximately one thousands respondents drawn in equal numbers from every municipality in metropolitan Melbourne. The survey includes measures of the importance and satisfaction with council provided services and facilities, governance and leadership, customer service, planning, overall performance.

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The survey also identifies the top issues for local government to address in the coming year, as well as a range of other topics. A range of other questions are also included. *Governing Melbourne* provides an objective, consistent and reliable basis on which to compare the results of the *Melton City Council* – 2016 Annual Community Survey.

This report provides some comparisons against the metropolitan Melbourne average, which includes all municipalities located within Greater Melbourne (Greater Capital City Statistical Area) as well as the western region, which includes the municipalities of Maribyrnong, Hobsons Bay, Wyndham, Brimbank, Melton, and Moonee Valley.

Glossary of terms

Precinct

The term precinct is used by Metropolis Research to describe the small areas and in this instance reflects the official suburbs within Melton. Readers seeking to use precinct results should seek clarification of specific precinct boundaries if necessary.

Measurable

A measurable difference is one where the difference between or change in results is sufficiently large to ensure that they are in fact different results, i.e. the difference is statistically significant. This is due to the fact that survey results are subject to a margin of error or an area of uncertainty.

Statistically significant

Statistically significant is the technical term for a measurable difference as described above. The term "statistically significant" and the alternative term "measurable" describe a quantifiable change or difference between results. They do not describe or define whether the result or change is of a sufficient magnitude to be important in the evaluation of performance or the development of policy and service delivery.

Significant result

Metropolis Research uses the term *significant result* to describe a change or difference between results that Metropolis Research believes to be of sufficient magnitude that they may impact on relevant aspects of policy development, service delivery and the evaluation of performance and are therefore identified and noted as significant or important.

Discernible / observed

Metropolis Research will describe some results or changes in results as being discernible, observable or notable. These are not statistical terms rather they are interpretive. They are used to draw attention to results that may be of interest or relevance to policy development and service delivery. These terms are often used for results that may not be statistically significant due to sample size or other factors but may none-the-less provide some insight.

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95% confidence interval and standard deviation

Average satisfaction results are presented in this report with a 95% confidence interval included. These figures reflect the range of values within which it is 95% certain that the true average satisfaction falls. The 95% confidence interval is displayed in this report as the "upper" and "lower" values around the mean in satisfaction tables.

Satisfaction categories

Metropolis Research categorises satisfaction results to assist in the understanding and interpretative of the results. These categories have been developed as a guide to the scores presented in the report and are designed to give a general context. They are generally defined as follows:

\otimes	Excellent:	Scores of 7.75 and above are categorised as excellent
\otimes	Very good:	Scores of 7.25 to less than 7.75 are categorised as very good
\otimes	Good:	Scores of 6.5 to less than 7.25 are categorised as good
\otimes	Solid:	Scores of 6 to less than 6.5 are categorised as solid
\otimes	Poor:	Scores less than 6 are categorised as poor
\otimes	Very Poor:	Scores of less than 5.5 are categorised as very poor

Precincts

This report provides results at both the municipal and precinct level. The precincts are consistent with those used for the *Melton Community Profile* prepared by i.d consulting. The precincts used in this report are as follows:

Precincts within Melton Township: Precincts at the urban fringe:

Melton precinct
Melton West
Caroline Springs
Kurunjang
Hillside
Melton South / Brookfield
Taylors Hill

The rural precinct includes the rural balance and the rural townships of Diggers Rest, Toolern Vale, Eynesbury and Rockbank.

The very small populations of the rural townships necessitate their consolidation into one precinct in order to be able to provide statistically reliable results for them as a grouped precinct.

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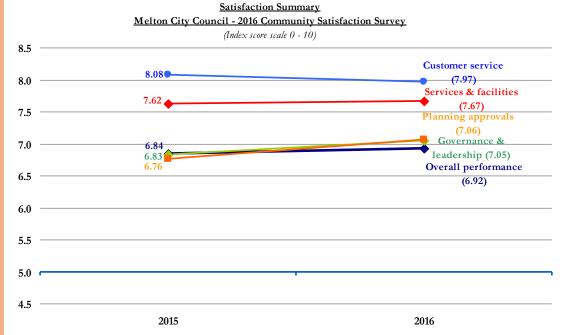
Summary of results

Metropolis Research, in this its second *Community Satisfaction Survey* for the City of Melton, continues to find that the community is generally satisfied with the performance of Melton City Council, recording for the second consecutive year, a "good" level of satisfaction with the performance of Melton City Council.

Satisfaction with Council's overall performance increased 2.3% in 2016, although the increase was not statistically significant. Satisfaction with the combined aspects of governance and leadership increased somewhat more, up 3.2% in 2016.

This relatively high satisfaction was recorded across the board range of Council services, facilities, governance and the leadership of Council in the community.

The services of most importance to the community include the community services (services for people with a disability, seniors, children, young people, and health services for babies, infants and toddlers), the waste and recycling services, and the library service. It is very important to note that these services were also typically the services with which the community is most satisfied.



It was found that satisfaction with Melton City Council was generally recorded at levels higher than the 2015 metropolitan Melbourne and the western region averages. This report will be updated with the 2016 metropolitan Melbourne and western region averages as the results of *Governing Melbourne* become available.

Metropolis Research notes that the average importance of the council services and facilities increased by two percent in 2016. We are of the view that this increase in average importance is likely to reflect, at least in part, the generalised increase in a positive outlook on the performance of Council. Respondents appear to have been in a more positive mindset in relation to the activities of the City of Melton in 2016 compared to 2015, and this is likely to have flowed-through to a generalised increase in



the importance scores. It is important to bear in mind that the importance scores reflect how important the respondents consider each of the included Council services and facilities are to the community, and are not a measure of their expectation of Council performance in providing those services and facilities. Therefore these results show that the community views these services and facilities as more important, and that they are also more satisfied with Council's provision of these services and facilities.

There was meaningful variation in satisfaction with the performance of Council recorded across the municipality; with respondents from Caroline Springs in particular tending to be more satisfied with many aspects of Council performance, whilst the rural precinct (including the rural townships such as Rockbank, Toolern Vale, Diggers Rest and Eynesbury) tended to record lower than average satisfaction for many aspects of performance. Metropolis Research has observed this result in other urban fringe municipalities including the Shire of Nillumbik and the City of Whittlesea, whereby residents in the rural areas of the municipality are less satisfied than those in the urban areas. This clearly reflects at least in part, a perceived lower level of service delivery and infrastructure provision in the less densely populated rural and semi-rural areas.

There was relatively little variation in satisfaction across the community, with male and female respondents similarly satisfied with Council's performance. It was observed however that senior citizens and adolescents tended to be more satisfied than average.

The most commonly identified issues for Council to address in the next twelve months are similar to those reported in 2015; including traffic management (29.8%), parks, gardens and open space issues (11.9%), public transport (9.6%), and road maintenance and repair related issues (9.6%). It is of note that not all of these issues are within the remit of local government, and it is clear that the community seeks resolution of these issues via Council taking a leading role in advocating for the community in relation to these issues (such as roads and traffic management) with other levels of government.

The sense of community in the City of Melton remains relatively strong, with very strong agreement that the Melton community is a child-friendly community, accepting of people from diverse cultures and backgrounds, and an age-friendly community.

Respondents were still solidly, but not strongly in agreement that the Melton community is an active community in which people get involved and do things, that people locally can be trusted, and that they personally feel part of the local community.

These sense of community results varied substantially across the municipality, with particular attention drawn to respondents from Caroline Springs who tended to reflect a relatively stronger sense of community, whilst respondents from Kurunjang tended to reflect a relatively weaker sense of community. Whilst it is difficult to easily explain the lower than average sense of community in Kurunjang, the higher than average sense of community in Caroline Springs is reflecting the stronger sense of community that often develops as a new housing area develops a more mature structure, and as services and facilities develop in the area, which can be drivers of a stronger sense of community.

The demographic profile of respondents in 2016 was very consistent with that recorded
in 2015, although twenty-seven respondents (3.4% up from 2.2%) identified as
Aboriginal or Torres Strait Islander in 2016. This is higher than the 0.7% recorded in
2011 Census, which is likely to reflect random chance rather than methodological issues.
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Key findings

The following outlines the key findings from the Melton City Council – 2016 Community Satisfaction Survey for each section of the survey.

Overall performance

- Satisfaction with Council's overall performance in 2016 was rated at 6.92 out of a potential ten, a level of satisfaction best categorised as "good", and an increase of 1.2% on the 2015 average of 6.84.
- ⊗ This score was marginally higher than the 2015 metropolitan Melbourne (6.81) and measurably higher than the western region (6.47) averages from *Governing Melbourne*.
- ⊗ Respondents from Caroline Springs (7.26) were measurably and significantly more satisfied with Council's overall performance than the municipal average, rating satisfaction as "very good".
- ⊗ Respondents from the rural precinct (6.28) were measurably and significantly less satisfied with Council's overall performance than the municipal average, rating satisfaction as "solid".
- ⊗ 8.1% of respondents were dissatisfied (rating satisfaction less than five) with Council's overall performance.
- ⊗ Just over half of the respondents (50.4%) were neutral to somewhat satisfied (rating satisfaction five to seven).
- ⊗ More than two-fifth of respondents (41.5%) were very satisfied (rating satisfaction eight or more).
- ⊗ Younger respondents (7.48) were measurably more satisfied than the municipal average.
- Approximately one-fifth (18.5% up from 16.5%) of respondents considered that Council's overall performance had improved in the last 12 months, compared to 7.5% (up from 5%) of respondents who considered that it had deteriorated.

Governance and leadership

- ⊗ The average satisfaction with the six aspects of governance and leadership was rated at 7.05 (up from 6.83) in 2016. This result was significantly and measurably higher than metropolitan Melbourne (6.67) average and the western region (6.79) average as recorded in the 2015 *Governing Melbourne*.
- Satisfaction with the seven aspects of governance and leadership can best be summarised as follows:

0	Meeting its environmental responsibilities	(7.38 down from 7.40)	"very good"
0	Representation, lobbying and advocacy	(7.09 up from 6.72)	"good"
0	Community consultation and engagement	(7.02 up from 6.73)	"
0	Responsiveness to local community needs	(7.01 up from 6.79)	"
0	Maintaining trust and confidence	(6.91 up from 6.70)	"
0	Making decisions in interests of community	(6.89 up from 6.75)	".



Issues for Melton City Council to address in the coming year

- ⊗ A total of 1,227 responses were obtained from 623 respondents (77.8% up from 74.7%).
- ⊗ The top six issues for the City of Melton identified by respondents were:

0	Traffic management	(29.8 % up from 20.8%)
0	Parks, gardens and open space	(11.9% up from 10.4%)
0	Public transport	(9.6% down from 12.1%)
0	Roads maintenance and repairs	(9.6% up from 7.4%)
0	Safety, policing and crime issues	(8.8% down from 9.9%)
0	Hard rubbish collection	(8.8% up from 5.4%).

Perceptions of safety in public areas

⊗ The perception of safety in public areas of Melton was rated relatively high, as follows:

0	In public areas during the day	(8.33 down from 8.45)
0	In and around Caroline Springs S.C	(7.94, new)
0	In and around Woodgrove S.C	(7.94 down from 8.05)
0	In and around local shopping area	(7.93 down from 8.10)
0	At local community events	(7.83, new)
0	In and around High St. Melton	(7.70 down from 7.77)
0	Travelling on / waiting for public transport	(7.19 down from 7.47)
0	In public areas at night	(6.36 down from 6.79).

Housing related financial stress

- ⊗ Of the 413 respondents from rental and mortgagee households, 47.5% (down from 51.5%) reported that they experience some level of housing related financial stress:
 - O Rental households (51.2% up from 43.9%)
 - Low stress (17.1% down from 18.1%), moderate stress (14.4% down from 19.7%), heavy stress (5.4% down from 6.1%)
 - O Mortgagee households (53.1% down from 54.6%)
 - Low stress (16.5% down from 21.4%), moderate stress (29.0% up from 23.0%), heavy stress (7.6% down from 10.2%).

Planning and housing development

- ⊗ Less than five percent of respondents reported being personally involved in planning in the last 12 months (3.0% as applicants and 0.9% as objectors)
- ⊗ Average satisfaction with planning and housing development was 7.06 in 2016, up on the 6.76 recorded in 2015 and is categorised as "good". This was measurably higher than the western region average of 6.84 and significantly and measurably higher than the metropolitan Melbourne average (6.46) from the 2015 *Governing Melbourne*.



0	Maintaining local heritage	(7.32, up from 7.08)	"very good"	
0	Appearance and quality of new developments	(7.12, up from 6.91)	"good"	
0	Effectiveness of community consultation	(6.96, up from 6.73)	,,	
0	Opportunities to participate in strategic planning	(6.84 up from 6.30)	".	

Preferred methods of receiving or seeking information from Council

Almost all respondents identified at least one method by which they would like to receive or seek information from Council, identifying an average of approximately three methods each. The top five methods were:

0	Articles in the local newspaper	(48.4%, up from 47.3%)
0	Council's website	(40.1%, up from 29.9%)
0	Direct mail / letterbox drop of printed material	(31.3%, down from 47.5%)
0	Social media	(26.6%, up from 10.3%)
0	Council's quarterly printed newsletter	(25.4%, down from 38.5%).

Council rates

⊗ Two-thirds (63.6%) of respondents preferred that other levels of government fund any service and infrastructure gaps that may result from Council's rates being capped.

Sense of community

- Average agreement with the ten community related aspects of the sense of community was rated at 7.31 (down from 7.40) out of a potential ten. Agreement with these ten statements can best be summarised as follows:
 - Very Strong agreement with each of Melton is a child-friendly community and the Melton community is accepting of people from diverse cultures.
 - O Strong agreement with each of Melton is an age-friendly community, in times of need, I / we could turn to the neighbours for help, there are adequate opportunities to socialise and meet people in the local area, Melton is accessible and inclusive for people with a disability, my / our neighbourhood has a distinct character, it's a special place.
 - Solid agreement that I / we feel part of the local community and most people in my local community can be trusted, and it's an active community; people do things and get involved in local issues.



- Average agreement with the ten services and facilities related aspects of the sense of community were rated at 6.62 (down from 7.10) out of a potential ten. Agreement with these ten statements can best be summarised as follows:
 - Strong agreement that there is access to adequate primary and secondary schools locally, the community has access to adequate health services, the community has access to adequate community services, it's easy to find out what services are available to me / us, it's easy to find out about activities and events available locally.
 - Solid agreement that there are opportunities to have a real say on issues that are important to me, there is access to affordable and efficient public transport, and there is access to adequate tertiary education opportunities.
 - *Mild agreement* that there are adequate local opportunities, and there is public transport that goes where I need to go.

Participation in community activities

- ⊗ Almost two-thirds of respondents (63.3%) participated in at least one of the eleven included types of community activities. The top five activities were as follows:
 - Sports / leisure events
 - o Local community festivals
 - o School events / fetes
 - o Arts / cultural events
 - o Information centres

(27.1%, down from 29.1%)

(23.1%., down from 32.8%)

(18.6%, down from 20.5%)

(14.9%, down from 32.3%) (13.9%, up from 6.3%).

Visiting local parks, playgrounds or open spaces

The overwhelming majority (80.3%) of respondents providing a response reported that they visit local parks, playground and open spaces at least monthly, with approximately two-thirds (63.7%) of the respondents visiting at least weekly.

Participation in organised physical activity

A little more than half (58.8%) of respondents reported that they participate in organised physical activity at least monthly, with a little less than half (44.8%) participating at least weekly.

Participation in informal physical activity

⊗ The overwhelming majority (80.8%) of respondents reported that they participate in informal physical activity at least monthly, with almost two-thirds (65.0%) participating at least weekly.



Access community services and support

\otimes	A little less than one-sixth of respondents (15.2% up from 9.5%) reported that there
	were services or support they required but could not access locally. The two most
	common services or support were medical facilities (including hospital) (33 comments)
	and sports, leisure and recreation facilities (27 comments).

Involvement in the local community

Approximately one-sixth (18.6%) of respondents reported that they are an active member of a club or community group, and a little less than one-sixth (13.4%) reported that they volunteer regularly.

Food security

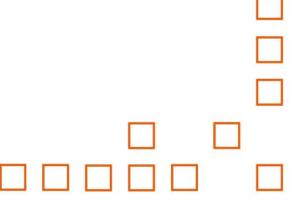
Approximately five percent of respondents (5.2% up from 4.3%) reported that their household had run out of food at least once in the last twelve months and couldn't afford to buy more:

0	Once	(1.4% up from 0.6%)
0	A couple of times	(2.4% down from 3.0%)
0	Monthly or almost every month	(1.0% up from 0.4%)
0	More than once a month	(0.4% up from 0.3%).

Customer service

- ⊗ More than one-third of the respondents (38.3% down from 40.2%) contacted Council in the last year.
- \otimes The main forms of contact were by telephone (61.3%) and visits in person (28.2%).
- ⊗ Internet based method was identified by 6.3%, similar to other municipalities.
- Average satisfaction with customer service was 7.97 (down from 8.08), a level categorised as "excellent", slightly higher than the western region average of 7.82 and metropolitan Melbourne average of 7.69 from the 2015 *Governing Melbourne*.

0	Understand language needs	(8.71, up from 8.39)	"excellent"
0	General reception	(8.11, down from 8.40)	"excellent"
0	Opening hours	(8.07, down from 8.33)	"excellent"
0	Courtesy of service	(8.03, down from 8.16)	"excellent"
0	Access to relevant officer	(7.89, down from 8.33)	"excellent"
0	Provision of information	(7.79, down from 7.83)	"excellent"
0	Care and attention to enquiry	(7.76, up from 7.70)	"very good"
0	Speed of service	(7.39, down from 7.53)	"very good".





Importance of Council services and facilities

- ⊗ The average importance of the thirty-six services and facilities was 8.94 (up from 8.75) out of a potential ten, measurably higher than the metropolitan Melbourne (8.53) from the 2015 *Governing Melbourne*.
- \otimes The five most important services in 2016:

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0	Services for people with a disability	(9.46 up from 9.30)
0	Services for children	(9.42 up from 9.24)
0	Regular recycling	(9.40 up from 9.24)
0	Services for seniors	(9.39 up from 9.18)
0	Regular garbage collection	(9.39 up from 9.28).

 \otimes The five least important services in 2016:

0	Council's quarterly printed newsletter	(7.91 up from 7.70)
0	Council information & columns in local papers	(8.32 up from 8.04)
0	Council's activities promoting local eco. develop.	(8.34 down from 8.43)
0	Council's website	(8.35 up from 8.19)
0	Parking enforcement	(8.42 up from 8.14).

Satisfaction with Council services and facilities

- ⊗ The average satisfaction with the thirty-six services and facilities was 7.67 (up from 7.62) out of a potential ten, a level of satisfaction best categorised as "very good". This result is broadly consistent with metropolitan Melbourne (7.36) and the western region (7.48) results.
- \otimes The five services with the highest satisfaction in 2016:

0	Regular garbage collection	(8.87 up from 8.68)	"excellent"
0	Regular recycling	(8.70 up from 8.64)	"
0	Local library	(8.68 up from 8.66)	"
0	Green waste collection	(8.63 up from 8.70)	"
0	Services for seniors	(8.28 up from 8.15)	"

 \otimes The five services with the lowest satisfaction in 2016:

0	Traffic management	(6.69 down from 7.00)	"good"
0	Footpath maintenance and repairs	(6.72 down from 6.69)	"
0	Parking enforcement	(6.82 down from 7.05)	"
0	Public toilets	(6.83 down from 6.86)	"
0	Hard rubbish collection	(6.85 down from 7.49)	".

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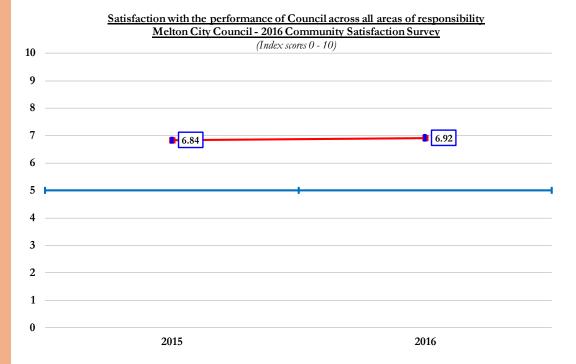
Council's overall performance

Respondents were asked:

"On a scale of 0 (lowest) to 10 (highest), please rate the performance of Council across all areas of responsibility?"

Satisfaction with the performance of Council across all areas of responsibility increased by less than one percent in 2016, increasing from 6.84 to 6.92. This increase was not statistically significant.

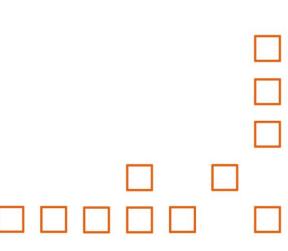
This level of satisfaction remains categorised as "good", the same as in 2015.



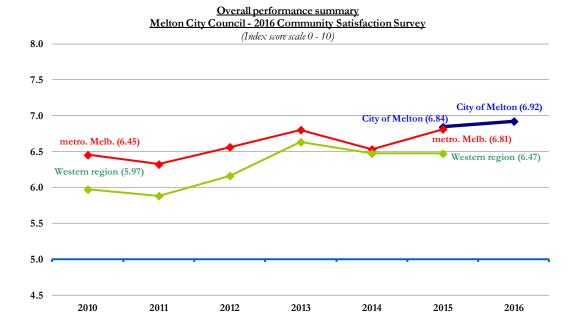
By way of comparison, the 2015 *Governing Melbourne* research recorded an average satisfaction with local government across metropolitan Melbourne of 6.81, marginally but not measurably lower than the City of Melton result.

The average satisfaction with the six western region councils was 6.47 in 2015, measurably and significantly lower than this City of Melton result.

The 2016 *Governing Melbourne* research is currently being undertaken and the 2016 results will be incorporated into this report when they become available.

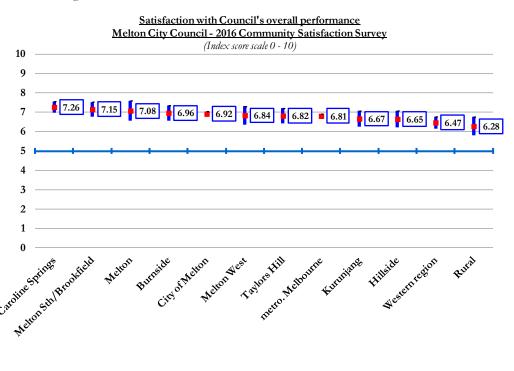






There was measurable variation in satisfaction with the performance of Council across all areas of responsibility recorded across the nine precincts comprising the City of Melton, with attention drawn to the following:

- & Caroline Springs respondents were measurably and significantly more satisfied with Council's overall performance than the municipal average, and rated satisfaction at a level categorised as "very good".
- Rural precinct respondents were measurably and significantly less satisfied with Council's overall performance than the municipal average, and rated satisfaction at a level categorised as "solid".

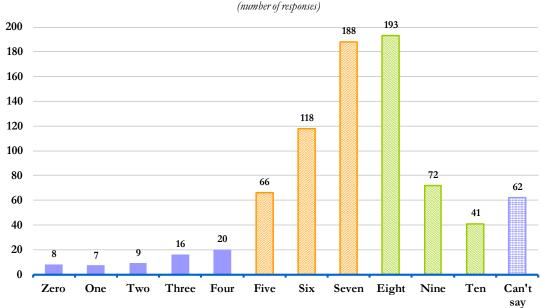




Consistent with the marginal increase in overall satisfaction, there was relatively little variation in the proportional results, as outlined in the following two graphs.

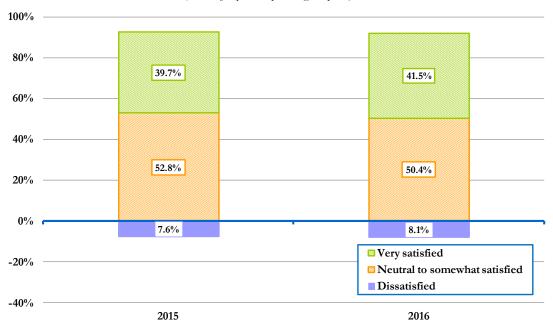
There was a marginal increase in the proportion of respondents "very satisfied" with Council's overall performance (rating satisfaction from eight to ten), increasing from 39.7% to 41.5%, and a very marginal increase in the proportion of respondents dissatisfied with Council's overall performance (rating satisfaction from zero to four).

<u>Satisfaction with Council's overall performance</u> <u>Melton City Council - 2016 Community Satisfaction Survey</u>



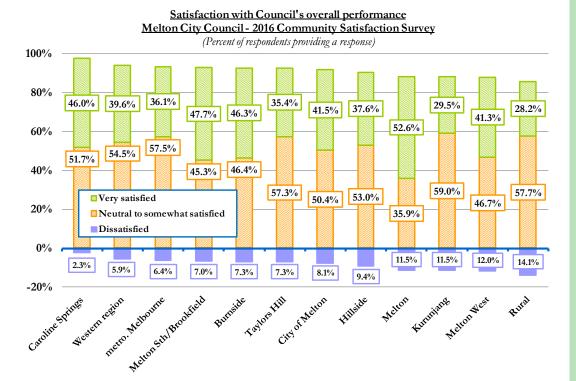
<u>Satisfaction with Council's overall performance</u> <u>Melton City Council - 2016 Community Satisfaction Survey</u>

(Percent of respondents providing a response)





There was some variation in the proportional satisfaction results across the municipality, as outlined in the following graph. It is observed that more than ten percent of respondents from Melton precinct, Kurunjang, Melton West, and the rural precinct were dissatisfied with Council's overall performance.



Overall performance by respondent profile

The following table provides a comparison of satisfaction with Council's overall performance by respondent profile. There was some variation observed in these results, with attention drawn to the following:

- Younger respondents (aged 15 to 34 years) were measurably more satisfied with Council's overall performance.
- Senior citizens (aged 75 years and over) were significantly, albeit not measurably more satisfied with Council's overall performance.
- ⊗ *Female respondents* were measurably and significantly more satisfied with Council's overall performance than male respondents.
- Household member with a disability respondents from households with a
 member with a disability were notably, albeit not measurably less satisfied than other
 respondents.
- ⊗ *Rental household respondents* were measurably more satisfied than average with Council's overall performance.
- New residents (less than one year) were measurably and significantly more satisfied with Council's overall performance than the municipal average.



Satisfaction with Council's overall performance by respondent profile Melton City Council - 2016 Community Satisfaction Survey

(Number and index score 0 - 10)

,	3.7	<u></u>	3.6	* *
	Number	Lower	Mean	Upper
	ge structure			
15 - 19 years	25	6.95	7.48	8.00
20 - 34 years	153	7.05	7.32	7.58
35 - 44 years	205	6.49	6.74	6.99
45 - 59 years	201	6.44	6.71	6.98
60 - 74 years	125	6.50	6.86	7.22
75 years and over	28	6.70	7.38	8.06
	Gender			
Male	373	6.53	6.73	6.93
Female	362	6.93	7.11	7.29
L	Disability			
Household member with disability	80	6.11	6.65	7.18
No disability	656	6.82	6.95	7.09
L	anguage			
English speaking households	535	6.73	6.89	7.05
Non-English speaking households	197	6.73	7.00	7.26
House	hold structure			
Two parent family (youngest 0 - 4 yrs)	107	6.57	6.94	7.31
Two parent family (youngest 5 - 12 yrs)	121	6.27	6.62	6.97
Two parent family (youngest 13 - 18 yrs)	66	6.53	6.95	7.37
Two parent family (adults only)	95	6.47	6.84	7.20
One parent family (youngest 0 - 4 yrs)	10	7.14	8.00	8.86
One parent family (youngest 5 - 12 yrs)	13	5.88	7.20	8.53
One parent family (youngest 13 - 18 yrs)	7	4.12	7.04	9.96
One parent family (adults only)	23	6.13	6.81	7.50
Couple only household	154	6.65	6.94	7.24
Group household	49	6.72	7.26	7.80
Sole person household	67	6.45	6.91	7.37
Hous	sing situation			
Own this home	335	6.84	7.03	7.22
Mortgage	247	6.27	6.51	6.74
Renting this home	131	7.05	7.39	7.72
Other arrangement	16	5.67	6.79	7.92
Period of resid	ence in City of Me.	lton		
Less than 1 year	34	7.12	7.58	8.04
1 to less than 5 years	91	6.66	7.06	7.46
5 to less than 10 years	204	6.80	7.05	7.31
10 years or more	408	6.58	6.77	6.95
City of Melton	739	6.78	6.92	7.05



Change in Council's overall performance

Respondents were asked:

"Over the past twelve months, do you think Melton City Council's overall performance has improved, deteriorated or stayed the same?"

There was a significant increase in 2016 in the proportion of respondents able to provide a response as to whether Council's overall performance had improved, stayed the same or deteriorated. In 2015 more than one-fifth (21.6%) of respondents were unable to say, compared to just 10.9% in 2016.

There was relatively little meaningful variation in the ratio of respondents considering that Council's overall performance had improved compared to those who considered that performance had deteriorated. In 2015 3.3 times as many respondents considered that performance had improved as those who considered it had deteriorated. In 2016, this had declined a little to 2.5 times as many considering performance had improved as those who considered it had deteriorated.

By way of comparison, the 2015 *Governing Melbourne* research found that 12.5% of respondents across metropolitan Melbourne considered that their local council's overall performance had improved in the last twelve months, somewhat lower than the 18.5% recorded for the City of Melton. In 2015 5.5% of respondents across metropolitan Melbourne considered that their local council's overall performance had deteriorated, marginally lower than the 7.5% recorded for the City of Melton.

Change in Council's overall performance Melton City Council - 2016 Community Satisfaction Survey

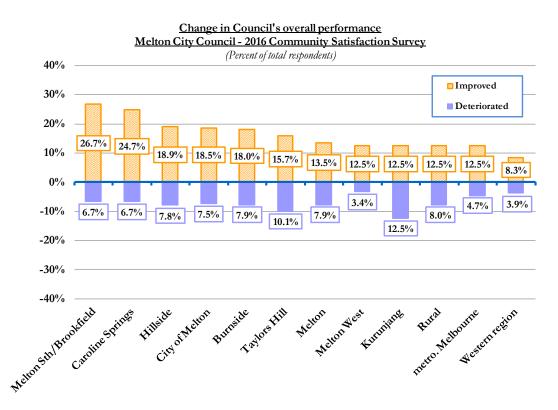
(Number and percent of total respondents)

Result	20	2015	3.4.7	T: 1	
Kesuu	Number	Percent	2013	Male	Female
Improved	148	18.5%	16.5%	21.1%	16.0%
Stayed the same	505	63.1%	56.9%	60.2%	65.9%
Deteriorated	60	7.5%	5.0%	8.9%	6.0%
Can't say	87	10.9%	21.6%	9.8%	12.1%
Total	800	100%	800	402	395

There was some variation in these results across the nine precincts comprising the City of Melton, with attention drawn to the following:

- Melton South / Brookfield respondents were more likely than average to consider that Council's performance had improved in the last twelve months.
- Melton West, Kurunjang and rural precinct respondents were somewhat, albeit not measurably less likely than average to consider that performance had improved in the last year.
- Kurunjang respondents were somewhat, albeit not measurably more likely than average to consider that Council's overall performance had deteriorated in the last year.





Governance and leadership

Respondents were asked:

"On a scale of 0 (lowest) to 10 (highest), please rate your personal level of satisfaction with the following aspects of Council's performance?"

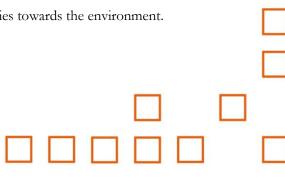
The average satisfaction with the six aspects of governance and leadership included in the survey increased 3.2% in 2016, up from 6.83 in 2015 to 7.05. This result remains at a level best categorised as "good", the same as in 2015.

By way of comparison, the 2015 *Governing Melbourne* research recorded an average satisfaction with the six aspects of governance and leadership across metropolitan Melbourne of 6.67, and 6.79 for the western region councils. These results are measurably lower than the 2016 City of Melton result.

Satisfaction with five of the six aspects of governance and leadership increased in 2016, with the exception being satisfaction with "Council meeting its responsibilities towards the environment", which declined by less than one percent from 7.40 to 7.38.

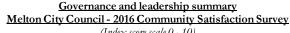
Satisfaction with the six included aspects of governance and leadership can best be summarised as follows:

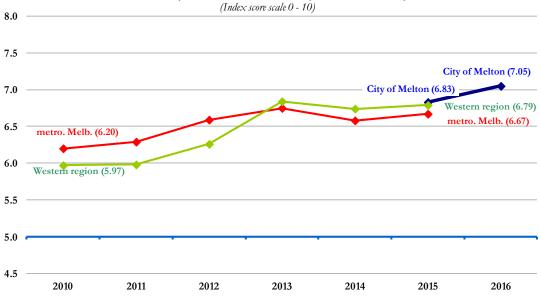
⊗ *Very Good* – for satisfaction with meeting responsibilities towards the environment.





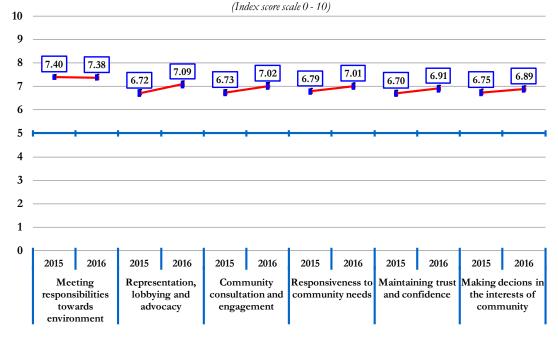
⊗ *Good* – for satisfaction with representation, lobbying and advocacy, community consultation and engagement, responsiveness to local community needs, performance maintaining community trust and confidence, and performance making decisions in the interests of the community".





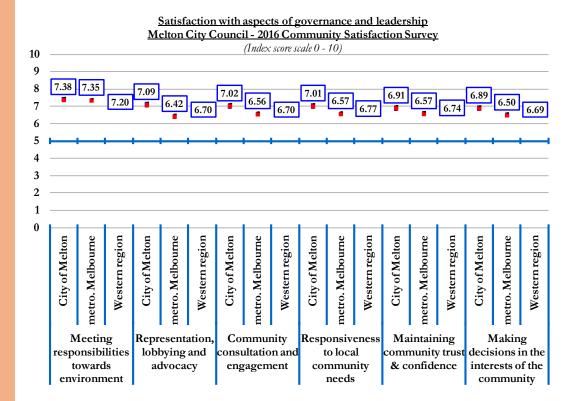
The increase in satisfaction with "representation, lobbying, and advocacy" was statistically significant, whilst the increase for the other four aspects of governance and leadership was not statistically significant.

Satisfaction with aspects of governance and leadership Melton City Council - 2016 Community Satisfaction Survey





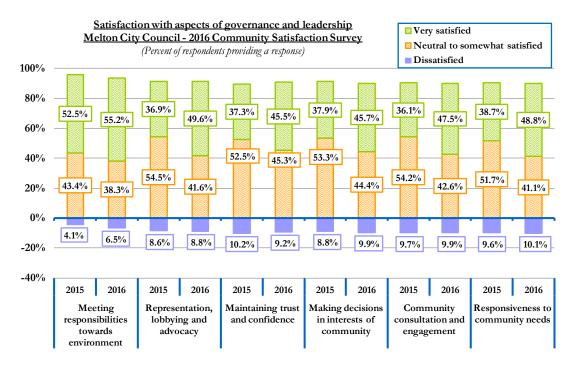
The average satisfaction with each of the six included aspects of governance and leadership was higher in the City of Melton in 2016 than the 2015 metropolitan Melbourne average satisfaction recorded in *Governing Melbourne*. With the exception of "Council meeting its responsibilities towards the environment", this higher level of satisfaction was statistically significant.



Consistent with the increase in average satisfaction with five of the six aspects of governance and leadership, there was a significant increase in the proportion of respondents "very satisfied" with five of the six aspects. There was only a small increase in the proportion of respondents very satisfied with Council's performance meeting its responsibilities towards the environment (up from 52.5% to 55.2%).

Attention is again in 2016 drawn to the fact that no more than approximately ten percent of respondents were dissatisfied with each of the six aspects of governance and leadership. This is very consistent with the proportion of dissatisfied respondents recorded in 2015.





The following section provides a breakdown of satisfaction with each of the six aspects of governance and leadership by precinct and respondents' age structure and gender.

Metropolis Research notes that there is a consistent theme across these precinct-level results, with respondents from Caroline Springs reporting measurably higher than average satisfaction with most aspects, and respondents from the rural precinct reporting measurably lower than average satisfaction.

There tends to be some measurable variation in satisfaction with the six aspects of governance and leadership by respondents' age structure, with younger respondents (aged up to 35 years) tending to rate satisfaction lower than respondents from 35 to 74 years. It is also noted that female respondents tend to be more satisfied than were male respondents.'



Community issues, behaviors and attitudes

Issues for Council to address

Respondents were asked:

"Can you please list what you consider to be the top three issues for the City of Melton at the moment?"

Respondents were asked to identify the top three issues for the City of Melton at the moment. It is important to bear in mind that these issues are not to be read as a list of complaints about Council performance as many of the issues raised are not directly within the ambit of local government.

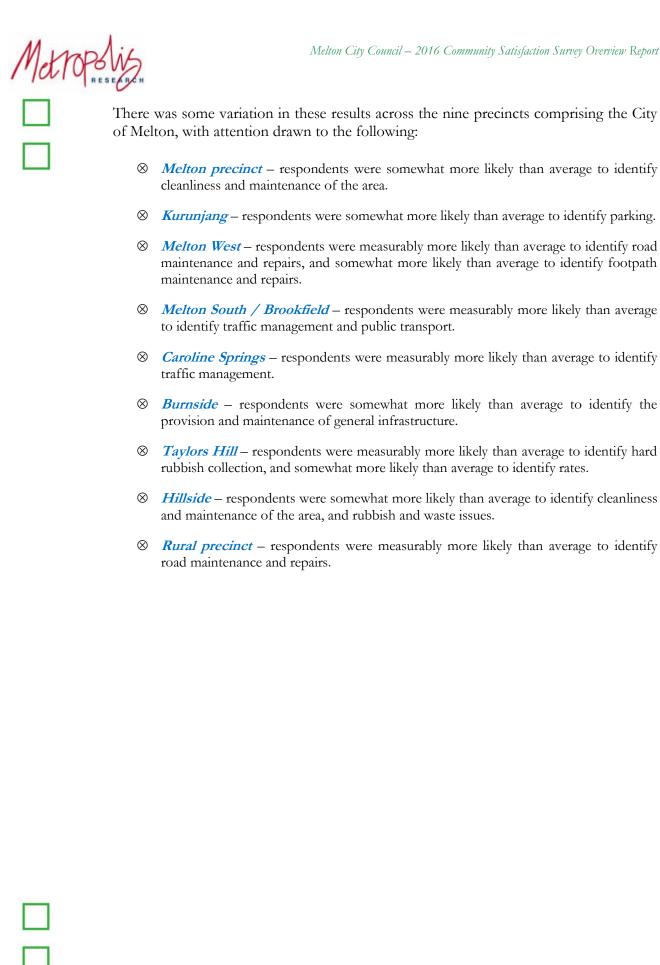
A total of 623 respondents (77.8% up from 74.7%) provided a total of 1,227 individual responses, at an average of almost two issues each.

These responses have been categorised and the results are presented in the following table. The main issues identified by respondents and significant findings include:

- Traffic management identified by 29.8% of respondents in 2016, up from 20.8% in 2015. This compares to the 2015 metropolitan Melbourne average of 24.9% as recorded in Governing Melbourne.
- Parks, gardens and open space identified by 11.9% of respondents in 2016, up from 10.4% in 2015. This compares to the 2015 metropolitan Melbourne average of 5.8% as recorded in Governing Melbourne.
- Public transport identified by 9.6% in 2016, down from 12.1%. This compares to the 2015 metropolitan Melbourne average of 4.7% as recorded in Governing Melbourne. This issue is clearly of greater importance in the City of Melton than elsewhere across metropolitan Melbourne, consistent with for example the City of Wyndham (9.1%).
- Road maintenance and repairs identified by 9.6% of respondents in 2016, up from 7.4% in 2015. This compares to the metropolitan Melbourne average of 5.3% as recorded in *Governing Melbourne*.
- Safety, policing and crime identified by 8.8% of respondents in 2016, down from 9.9%. This compares to the 2015 metropolitan Melbourne average of 8.4% as recorded in *Governing Melbourne*.
- Mard rubbish collection identified by 8.8% of respondents in 2016, up from 5.4%.
 This compares to the 2015 metropolitan Melbourne average of 3.5% as recorded in Governing Melbourne.

It is also observed that the City of Melton respondents remain in 2016 less likely than the metropolitan Melbourne average to identify issues including "parking" (4.9% compared to 14.1%) and "building, housing, planning and development" (1.5% compared to 8.8%).

	ш





<u>Top issues for Council to address in the coming twelve months</u> <u>Melton City Council - 2016 Community Satisfaction Survey</u>

(Number and percent of total respondents)

	20	16		metro. Melb.
Issue	Number	Percent	2015	2015
Traffic management	238	29.8%	20.8%	24.9%
Parks, gardens & open space	95	11.9%	10.4%	5.8%
Public transport	77	9.6%	12.1%	4.7%
Roads maintenance & repairs	77	9.6%	7.4%	5.3%
Safety, policing & crime	70	8.8%	9.9%	8.4%
Hard rubbish collection	70	8.8%	5.4%	3.5%
Footpath maintenance & repairs	48	6.0%	7.0%	5.9%
Cleanliness & general maintenance of area	42	5.3%	1.5%	4.8%
Rates	40	5.0%	8.4%	3.3%
Parking	39	4.9%	6.9%	14.1%
Provision & maintenance of street trees	33	4.1%	5.8%	5.4%
Rubbish and waste issues incl. garbage	33	4.1%	4.4%	2.5%
Provision & maintenance of sports & recreation facilities	26	3.3%	2.8%	1.8%
Tip / smell / pollution	26	3.3%	2.1%	na
Health & medical services	23	2.9%	3.4%	0.9%
Provision & maintenance of infrastructure	21	2.6%	1.3%	1.0%
Education & schools	20	2.5%	3.4%	1.6%
Street lighting	17	2.1%	4.3%	6.9%
Activities and facilities for children	16	2.0%	1.6%	0.1%
Activities, services & facilities for youth	16	2.0%	1.5%	0.8%
Financial issues & priorities for Council	15	1.9%	0.4%	0.9%
Animal management	13	1.6%	3.0%	3.0%
Graffiti & vandalism	12	1.5%	2.0%	1.5%
Street cleaning and maintenance	12	1.5%	1.9%	1.8%
Building, planning, housing & development	12	1.5%	1.5%	8.8%
Shops, restaurants & entertainment venues	12	1.5%	1.4%	na
Employment & job creation	10	1.3%	1.9%	0.2%
Quality & provision of community services	9	1.1%	1.1%	0.5%
Provision & maintenance of cycling / walking paths	8	1.0%	2.4%	2.8%
Drugs and alcohol issues	8	1.0%	2.1%	1.8%
Noise	8	1.0%	1.1%	0.3%
Economic development	7	0.9%	1.3%	0.4%
Promote or improve community atmosphere	6	0.8%	0.1%	0.1%
Services and facilities for the disabled	6	0.8%	1.1%	0.1%
Multicultural issues / cultural diversity	4	0.5%	2.6%	0.1%
Consultation, communication & provision of information	4	0.5%	2.3%	2.0%
Governance & accountability	4	0.5%	0.1%	1.0%
Population & growth	3	0.4%	0.3%	0.4%
Library services	3	0.4%	0.3%	0.6%
Provision & maintenance of community facilities	2	0.4%	0.4%	0.4%
Public toilets	6	0.8%	0.4%	1.2%
All other issues (19 separately identified issues)	36	4.5%	7.0%	15.6%
Total responses	1,2	227	1,246	1,345
Total respondents providing a response	623 (7	77.8%)	597 (74.7%)) 674 (72.4%)

Page 28 of 38



Correlation between issues and satisfaction with Council's overall performance

The following graph provides the average satisfaction with Council's overall performance of respondents identifying each of the top five issues.

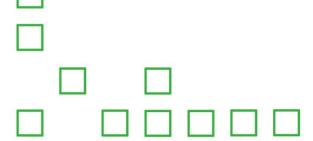
It is clear from the graph that respondents identifying the issues of traffic management and parks, gardens and open spaces rated satisfaction very similar to the municipal average.

Respondents identifying public transport and safety, policing and crime issues on average rated satisfaction somewhat, albeit not measurably lower than the municipal average satisfaction.

Respondents identifying road maintenance and repair issues rated satisfaction with Council's overall performance measurably and significantly lower than the municipal average. This strongly suggests that this issue is negatively influencing community satisfaction with the performance of Melton City Council.

Satisfaction with Council's overall performance by top issues Melton City Council - 2016 Community Satisfaction Survey (Index score 0 - 10) 6.93 6.85 6.74 6.18 All respondents Parks, gardens & Public transport Safety, policing & Traffic Roads management (n = 739)open space (n = 73)crime (n = 67)

(n = 85)



(n = 194)

(n = 61)



Customer service

Contact with Council in the last two years

Respondents were asked:

"Have you contacted Melton City Council in the last twelve months?"

Consistent with the results recorded in 2015, a little more than one-third (38.3%) of respondents reported that they had contacted Council in the last twelve months.

<u>Contacted Council in the last twelve months</u> <u>Melton City Council - 2016 Community Satisfaction Survey</u>

(Number and percent of respondents providing a response)

Response		20	2016		
		Number	Percent	2015	
Yes		303	38.3%	40.2%	
No		489	61.7%	59.8%	
Not stated		8		12	
Total		800	100%	800	

Forms of contact

Respondents were asked:

"When you last contacted the Council, was it?"

Of the 303 respondents who had contacted Council in the last twelve months, two-thirds (63.1% up from 61.3%) contacted Council by telephone during office hours. A little more than one-quarter (28.2% up from 22.7%) visited Council in person.

Form of last contact with Council Melton City Council - 2016 Community Satisfaction Survey

(Number and percent of respondents who contacting Council and providing a response)

Dantous	20	2015	
Response	Number	Percent	2015
Telephone (during office hours)	190	63.1%	61.3%
Visit in person	85	28.2%	22.7%
E-mail	12	4.0%	5.4%
Website	7	2.3%	1.6%
Mail	3	1.0%	1.0%
Telephone (after hours service)	1	0.3%	0.6%
Multiple	3	1.0%	7.3%
Not stated	2		4
Total	303	100%	317

110 / 0	4		
100%	317		



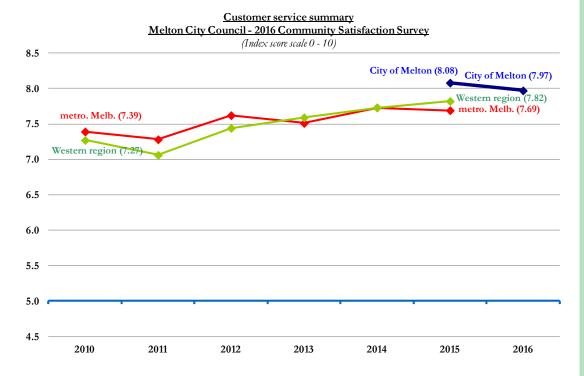
Satisfaction with aspects of customer service

Respondents were asked:

"On a scale of 0 (lowest) to 10 (highest), how satisfied were you with the following aspects of service when you last contacted the Melton City Council?"

The average satisfaction with the eight included aspects of customer service declined 1.3% in 2016, declining from 8.08 to 7.97. This decline was not statistically significant and the result remains at a level best categorised as "excellent".

This result is measurably higher than the 2015 metropolitan Melbourne average of 7.69 and marginally higher than the 2015 western region average of 7.82.



Satisfaction with six of the eight aspects of customer service declined marginally in 2016. Satisfaction with "staff understanding language needs" (NESB respondents only) increased marginally, and satisfaction with "care and attention to enquiry" also increased marginally.

None of these changes were statistically significant.

Satisfaction with the eight included aspects of customer service can best be summarised as follows:

- & *Excellent* for staff understanding language needs (NESB respondents only), general reception, opening hours, courtesy of service, access to relevant officer / area, provision of information, and care and attention to enquiry.
- ⊗ *Very Good* for speed of service.



Opening

hours

Understand

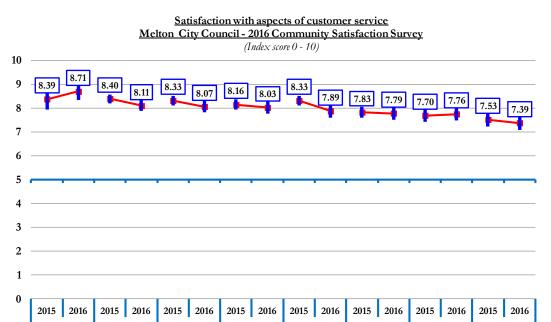
language

needs

General

reception





The following graph provides a breakdown of these results into those dissatisfied (rating zero to four), neutral to somewhat satisfied (five to seven), and very satisfied (eight to ten).

Access to

relevant

officer / area

Courtesy of

service

Provision of

information

Care and

attention to

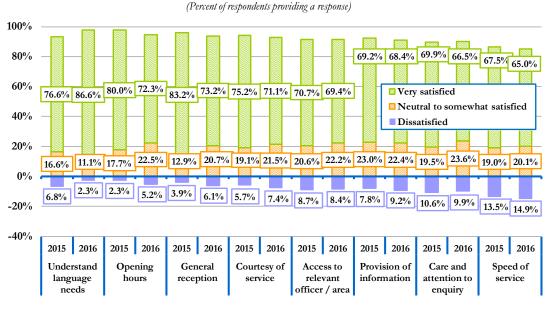
enquiry

Speed of

service

Attention is drawn to the fact that two-thirds or more of respondents were very satisfied with each of the eight aspects of customer service, and that with the exception of "speed of service", less than ten percent of respondents were dissatisfied with any of the eight aspects.

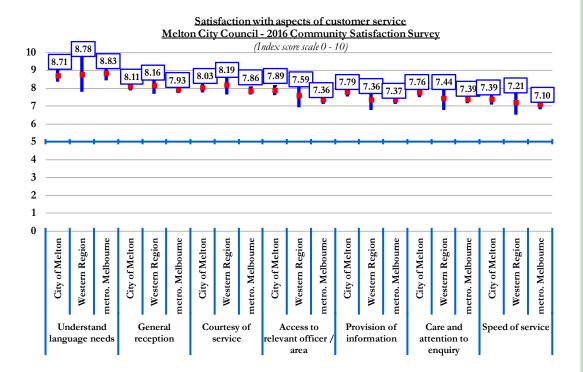
Satisfaction with aspects of customer service Melton City Council - 2016 Community Satisfaction Survey





The following graph provides a comparison of these results against the 2015 western region and metropolitan Melbourne average as recorded in *Governing Melbourne*.

It is observed that respondents in the City of Melton were marginally more satisfied with each of the eight included aspects of customer service than either the western region or metropolitan Melbourne averages from *Governing Melbourne*.



Council services and facilities

Respondents were asked:

"On a scale of 0 (lowest) to 10 (highest), can you please rate the importance to the community, and your personal level of satisfaction with each of the following Council provided services?"

Respondents were asked to rate the importance to the community of thirty-six services and facilities provided by Council.

These services were broken into two groups; seventeen core services and facilities and nineteen client services and facilities that are typically used by only a subset of the community.

Respondents were asked to rate their level of satisfaction with each of the seventeen core services and facilities, and satisfaction with each of the nineteen client services or facilities that they or members of their household had personally used in the last twelve months.



Importance of selected services and facilities

The average importance of the thirty-six included Council services and facilities was rated at 8.94 in 2016, an increase of 2.2% on the 8.75 recorded in 2015.

The top nine services and facilities were measurably more important than average, whilst the bottom eight services and facilities were measurably less important than average.

Importance of selected services and facilities Melton City Council - 2016 Community Satisfaction Survey

(Number and index score scale 0 - 10)

	Service/facility	Number	Lower	2016 Mean	Upper	2015 average	metro. Melb. 2015 avg.
	Services for people with a disability	675	9.39	9.46	9.54	9.30	na
	Services for children	679	9.34	9.42	9.50	9.24	8.80
Hig	Regular recycling	792	9.32	9.40	9.47	9.24	9.19
her	Services for seniors	674	9.31	9.39	9.48	9.18	8.91
er than ave	Regular garbage collection	799	9.30	9.39	9.47	9.28	9.29
n av	Health services for babies, infants & toddlers	685	9.29	9.37	9.46	9.28	na
Higher than averagimportance	Services for young people	670	9.24	9.34	9.43	9.13	8.74
ge	Green waste collection	769	9.20	9.29	9.38	9.14	8.79
	Local library	730	9.12	9.21	9.31	9.11	8.82
	On & off road bike and / or walking paths	742	9.00	9.09	9.19	8.86	8.51
	Litter collection in public areas	766	8.99	9.09	9.18	8.89	8.74
	Hard rubbish collection	736	8.99	9.09	9.19	8.81	8.93
	Traffic management	779	8.98	9.08	9.19	8.81	8.87
	Provision and maintenance of playgrounds	735	8.98	9.08	9.17	8.70	na
	Provision of parks & gardens	783	8.98	9.07	9.16	8.70	8.82
Av	Provision & maintenance of street lighting	792	8.97	9.06	9.14	9.03	8.90
Average importance	Public toilets	697	8.95	9.05	9.16	8.90	8.60
ge ii	Melton Recycling Facility	701	8.94	9.04	9.14	8.94	na
npc	Maintenance of parks & gardens	782	8.94	9.03	9.11	8.74	8.82
orta	Footpath maintenance & repairs	790	8.92	9.02	9.11	8.75	8.71
nce	Sports ovals	712	8.89	8.99	9.09	8.78	8.63
	Recreation and leisure centres	706	8.90	8.99	9.08	8.56	8.56
	Sealed road maintenance & repairs	797	8.85	8.95	9.06	8.81	8.76
	Melton Waves swimming pool	699	8.83	8.94	9.04	8.57	na
	Maintenance & cleaning of shopping strips	768	8.69	8.79	8.89	8.60	8.58
	Community centres / Neighbourhood houses	684	8.66	8.77	8.88	8.61	na
	Provision & maintenance of street trees	787	8.65	8.76	8.86	8.50	8.48
	Local community festivals	710	8.56	8.68	8.79	na	na
F	Animal management	734	8.48	8.61	8.73	8.42	8.34
owe i	Street sweeping	773	8.40	8.53	8.66	8.47	8.35
er than ave importance	Provision of cultural events	683	8.37	8.50	8.62	8.51	8.01
nan orta	Parking enforcement	745	8.25	8.42	8.58	8.14	7.96
Lower than average importance	Council's website	686	8.20	8.35	8.50	8.19	8.05
rage	Council's activities promoting local eco. develop.	697	8.20	8.34	8.48	8.43	7.89
τυ	Council information & columns in local papers	686	8.17	8.32	8.48	8.04	7.01
	Council's quarterly printed newsletter	716	7.74	7.91	8.08	7.70	7.39

Average importance of Council services 8.83 8.94 9.04

8.75



Satisfaction with services and facilities

The average satisfaction with the thirty-six included Council services and facilities was 7.67 in 2016, an increase of less than one percent on the 7.62 recorded in 2015. This result is measurably higher than the 2015 metropolitan Melbourne average of 7.36, and is best categorised as "very good", the same categorisation as recorded in 2015.

Satisfaction with the top nine services and facilities was measurably higher than average, whilst satisfaction with the bottom ten services and facilities was measurably lower.

<u>Satisfaction with selected services and facilities</u> <u>Melton City Council - 2016 Community Satisfaction Survey</u>

(Number and index score scale 0 - 10)

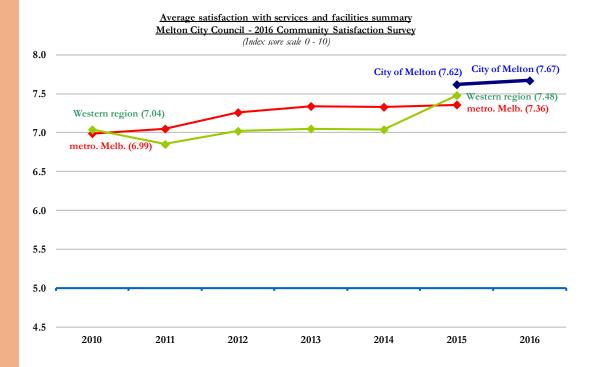
	Service/ facility	Number		2016		2015	metro. Melb.
			Lower	Mean	Upper	average	2015 avg.
	Regular garbage collection	794	8.77	8.87	8.97	8.68	8.59
Ξ.	Regular recylcing	758	8.59	8.70	8.82	8.64	8.39
igh Ligh	Local library	515	8.55	8.68	8.80	8.66	8.38
er t satis	Green waste collection	743	8.51	8.63	8.74	8.70	8.31
han	Services for seniors	131	8.03	8.28	8.53	8.15	7.91
her than ave satisfaction	Services for children	255	8.03	8.21	8.38	8.06	7.93
Higher than average satisfaction	Sports ovals	443	8.05	8.20	8.35	8.25	7.87
Ö	Health services for babies, infants & toddlers	263	8.02	8.19	8.35	8.04	na
	Recreation and leisure centres	407	7.84	7.99	8.13	7.91	7.72
	Local community festivals	389	7.74	7.90	8.05	na	na
	Services for young people	183	7.64	7.86	8.09	7.58	7.76
	Council information & columns in local papers	388	7.68	7.84	8.00	7.46	6.70
	Council's website	374	7.59	7.77	7.95	7.57	7.19
	Provision of parks & gardens	776	7.60	7.74	7.88	7.62	7.69
Þ	Community centres / Neighbourhood houses	288	7.56	7.74	7.92	7.73	na
Average satisfaction	Provision & maintenance of street lighting	787	7.61	7.74	7.87	7.68	7.15
ge	Provision of cultural events	220	7.50	7.70	7.90	7.94	7.61
sati	Maintenance & cleaning of shopping strips	757	7.57	7.69	7.81	7.59	7.05
sfac	Melton Waves swimming pool	350	7.49	7.69	7.88	7.40	na
tion	On & off road bike and / or walking paths	530	7.48	7.64	7.80	7.48	7.18
ב	Animal management	715	7.47	7.62	7.77	7.37	7.30
	Services for people with a disability	100	7.12	7.55	7.97	7.71	na
	Street sweeping	762	7.38	7.54	7.69	7.36	7.24
	Maintenance of parks & gardens	773	7.29	7.44	7.59	7.39	7.69
	Provision and maintenance of playgrounds	452	7.22	7.39	7.56	7.60	na
	Council's activities promoting local eco. develop	661	7.20	7.35	7.51	6.95	6.60
Lo	Council's quarterly printed newsletter	675	7.16	7.33	7.49	7.12	6.93
wei	Litter collection in public areas	756	7.14	7.29	7.45	7.33	7.12
th:	Provision & maintenance of street trees	781	7.08	7.23	7.38	7.03	6.98
an a	Melton Recycling Facility	380	6.96	7.22	7.48	7.71	na
ver	Sealed road maintenance & repairs	789	6.94	7.09	7.24	6.99	7.02
age	Hard rubbish collection	427	6.58	6.85	7.12	7.49	7.95
sati	Public toilets	396	6.61	6.83	7.04	6.86	6.34
sfac	Parking enforcement	725	6.64	6.82	6.99	7.05	6.45
Lower than average satisfaction	Footpath maintenance & repairs	777	6.56	6.72	6.89	6.69	6.55
n	Traffic management	769	6.52	6.69	6.86	7.00	6.60
	Average satisfaction with Council services		7.49	7.67	7.84	7.62	7.36



Average satisfaction with Council services and facilities

The average satisfaction with the thirty-six included Council services and facilities was 7.67 in 2016, up less than one percent on the 7.62 recorded in 2015.

This result is measurably higher than the 2015 metropolitan Melbourne average of 7.36, and marginally but not measurably higher than the western region average of 7.48.



Importance and satisfaction cross tabulation

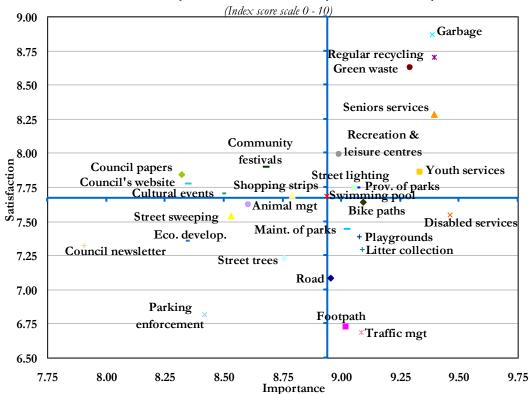
The following graph provides a cross-tabulation of the importance of each of the services and facilities against satisfaction. The cross-hairs represent the average importance (8.94) and the average satisfaction (7.67).

Services in the top, right hand quadrant are those which the respondents rated as more important than average and which are rated at higher than average satisfaction. It is important to note that those services and facilities respondents rated as most important including the waste and recycling services and many of the community services (services for seniors, services for people with a disability) were rated at higher than average satisfaction.

The bottom, right hand quadrant includes those services with a higher than average importance and a lower than average satisfaction. Services of note in this quadrant include traffic management and the maintenance and repair of sealed local roads.



<u>Importance of and satisfaction with Council services</u> <u>Melton City Council - 2016 Community Satisfaction Survey</u>



Satisfaction by broad service areas

The thirty-six included Council services and facilities have been broadly categorised into five broad service areas, as outlined in the following graph. These categories have been developed by Metropolis Research in order to provide a consistent set of categories against which to compare satisfaction with Council services and facilities across metropolitan Melbourne.

Satisfaction with these five broad service areas can best be summarised as follows:

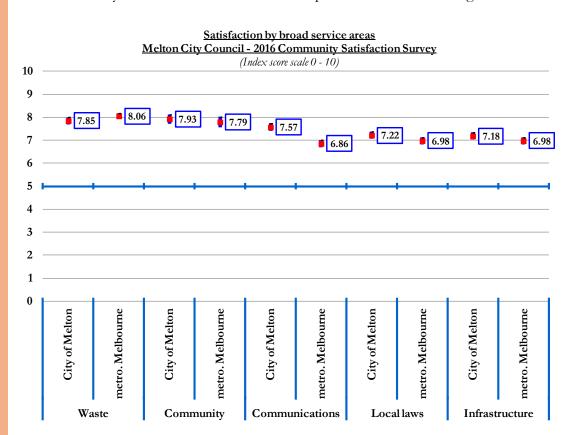
- ⊗ *Excellent* for each of waste and recycling services and community services
- ⊗ *Very Good* for communication services.
- ⊗ **Good** for local laws and infrastructure services.

It is observed that satisfaction with community services, communications, local laws, and infrastructure services was higher in the City of Melton than the 2015 metropolitan Melbourne averages as recorded in *Governing Melbourne*. Satisfaction with communications services was measurably higher in the City of Melton.

	П	П	



Satisfaction with waste and recycling services was measurably but not significantly lower in the City of Melton than the 2015 metropolitan Melbourne average.



Melton City Council 2016 Community Satisfaction Survey



On a scale of 0 (lowest) to 10 (highest), please rate the importance to the community, and your personal level of satisfaction with each of the following.

ersonai ievei oi sausiacu	on with each	n or t	ne 10	помі	ng.								
1. Sealed roads	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
maintenance & repairs	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
2. Footpath maintenance	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
& repairs	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
2 (Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
3. Street sweeping	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
4. Regular garbage	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
collection	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
5. Regular recycling	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
J. Regular recycling	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
6. Green waste	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
collection	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
7. Litter collection in	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
public areas	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
8. Provision of parks &	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
gardens	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
9. Maintenance of parks	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
and gardens	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
10. Provision and maintenance of street	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
trees	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
11. Provision and maintenance of street	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
lighting	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
12. Maintenance & cleaning of shopping	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
strips along roads	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
13. Parking enforcement	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
0 1 0 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
14. Traffic management	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
11. Tranic management	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
15 Animal management	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
15. Animal management	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
16. Council's quarterly	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
printed newsletter	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
17 C 1 .: ::	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
17. Council activities promoting local economic	Importance												

On a scale of 0 (lowest) to 10 (highest), please rate the importance of the following services to the community, followed by your personal level of satisfaction with only the services you or a family member has used in the past 12 months?

(Survey note: Ask importance, then use, then satisfaction only if service has been used in last twelve months)

(Survey note: Ask impor	iunic, iisen use,	inch	suusji	ıııı		30100	1 15413	occn	nsca i	n wsi	incii	1110111	155)
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
1. Council's website	Used		ı	Y	es	ı	ı		ı	ı	No	ı	
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
2. Council information and	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
columns in local	Used		I	Y	es					I	No		
newspapers	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
3. Hard rubbish collection	Used			Y	es						No		
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
4. Melton Recycling Facility	Used			Y	es						No		
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
5. Local library	Used			Y	es						No		
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
6. Sports ovals	Used			Y	es						No		
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
7. Public toilets	Used			Y	es						No		
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
8. Community Centres / Neighbourhood Houses	Used			Y	es						No		
Tveighbourhood frouses	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
9. Health services for babies, infants and toddlers	Used			Y	es						No		
babies, infants and toddiers	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
10 5	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
10. Services and programs for children (e.g. Playgroups	Used		l .	Y	es	<u> </u>	I .		I .	<u> </u>	No		
and kindergarten)	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
11. Services for young	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
people (e.g. school holiday	Used			Y	es						No		
programs, music & dance events, youth sport)	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
12. Services for seniors	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
(e.g. Planned Activity Group programs, Seniors Clubs/ activities, respite and	Used		<u> </u>		es		<u> </u>		<u> </u>		No		
personal care or domestic assistance, property maintenance, Men's shed)	Satisfaction	0 1 2 3		3	4	5	6	7	8	9	10	Can't say	
13. Services for people	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
with a disability (e.g. respite	Used			Y	es						No		
care, holiday programs, support services)	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say
14. Melton Waves	Used			Y	es						No		
Swimming Centre	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say
		_ ~			_		_						7.0

	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say		
15. Recreation and Leisure Centres	Used			Y	es						No				
55	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say		
16. Provision and	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say		
maintenance of	Used			Y	es						No				
playgrounds	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say		
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say		
17. Provision of arts and cultural events	Used	Yes							No						
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say		
	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say		
18. Local community festivals	Used			Y	es						No				
	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say		
19. On & off road bike	Importance	0	1	2	3	4	5	6	7	8	9	10	Can't say		
and / or walking paths	Used			Y	es						No				
(including shared pathways)	Satisfaction	0	1	2	3	4	5	6	7	8	9	10	Can't say		

Can you please list what you consider to be the top three issues for the City of Melton at the moment?

Issue One:	
Issue Two:	
Issue Three:	

On a scale of 0 (lowest) to 10 (highest), can you please rate the following?

Council meeting its responsibilities towards the environment	0	1	2	3	4	5	6	7	8	9	10	Can't say
2. Council's performance in community consultation and engagement	0	1	2	3	4	5	6	7	8	9	10	Can't say
3. Council's representation, lobbying and advocacy on behalf of the community with other levels of government and private organisations on key issues	0	1	2	3	4	5	6	7	8	9	10	Can't say
4. The responsiveness of Council to local community needs	0	1	2	3	4	5	6	7	8	9	10	Can't say
5. Council's performance in maintaining the trust and confidence of the local community	0	1	2	3	4	5	6	7	8	9	10	Can't sa
6. Council making and implementing decisions in the best interests of the community	0	1	2	3	4	5	6	7	8	9	10	Can't sa
7. Performance of Council across all areas of responsibility	0	1	2	3	4	5	6	7	8	9	10	Can't sa

Over the past year, do you thi	ink M	I elto		•				ll pe	rforn	nanc	e has	s?	
Improved			1			eterio		2 -					
Stayed the same			2	: 	D	On't k	now,	can't :	say				
Have you or members of this applications or development				_		-	invo	olved	l in a	ny p	olann	ing	
Yes - lodged an application				1	Y	es - o	ther: _					_	
Yes - objected to an application			2	2	N	No inv	olvem	ent in	n planı	ning			
On a scale of 0 (lowest) to 10 following aspects of planning				-	_		•					th th	16
1. The effectiveness of community consultation and involvement in plan for development (planning application)		0	1	2	3	4	5	6	7	8	9	10	
2. Opportunities provided by Counc participate in strategic planning proje (e.g. Retail and Activity Centre Strategy, Housing Strategy, Integrated Transport St	ects	0	1	2	3	4	5	6	7	8	9	10	
3. The appearance and quality of new developments in your area	V	0	1	2	3	4	5	6	7	8	9	10	
If rated less than 5, please identify the deve	elopmeni	ts:											
4. Council's performance maintainin local heritage and sites of significance		0	1	2	3	4	5	6	7	8	9	10	
Have you contacted Melton (Yes (continue)			1			twel			ns? 				
When you last contacted the	Coun	cil, v	was i	t?	(Pi	lease cir	rle one	only)					
Visit in person			1		Е	-mail							
Telephone (during office hours)			2		W	/ebsite	2						
Telephone (after hours service)			3		So	ocial n	nedia						
Mail			4		О	ther (specify)						
On a scale of 0 (lowest) to aspects of service when you l	ast co	onta		the N	Melto	on Ci				vith	the	follo	7
1. General reception	0	1	2	3	4	5	6	7	8	9	10	Ca	n'
2. Care & attention to your enquiry	0	1	2	3	4	5	6	7	8	9	10	Ca	n'
3. Provision of information on the Council and its services	0	1	2	3	4	5	6	7	8	9	10	Cai	n'
4. Speed of service	0	1	2	3	4	5	6	7	8	9	10	Ca	n
5. Courtesy of service	0	1	2	3	4	5	6	7	8	9	10	Ca	n'
6. Opening hours	0	1	2	3	4	5	6	7	8	9	10	Ca	n
7. Access to relevant officer / area	0	1	2	3	4	5	6	7	8	9	10	Cai	n'
8. Staff's understanding of your language needs	0	1	2	3	4	5	6	7	8	9	10	Ca	n'

11

What are all the methods by which you w from Council? (please circle as many as appro	_	refer to receive or seek informatio	n
Articles in local newspaper	1	By calling Council via telephone	10
Council adverts / columns in local newspapers	2	Council's website	11
Council's quarterly printed newsletter	3	Local radio	12
Council's digital newsletter (bi-monthly)	4	Social media (Facebook, Twitter, etc)	13
In person at Customer Service Centre	5	Mobile phone / tablet App	14
In person at local library	6	Community information boards	15
Direct mail / letterbox drop of printed materials	7	Information available at local events	16
Flyers / brochures at locations in the community	8	Other (specify)	45
Information sent with the Rates Notice	9		17

12

On a scale of 0 (lowest) to 10 (highest), how safe do you feel in public areas in the City of Melton?

1. During the day	0	1	2	3	4	5	6	7	8	9	10	Can't say
2. At night	0	1	2	3	4	5	6	7	8	9	10	Can't say
3. Travelling on / waiting for P/T	0	1	2	3	4	5	6	7	8	9	10	Can't say
4. In & around local shopping area	0	1	2	3	4	5	6	7	8	9	10	Can't say
5. In and around WoodGrove S.C	0	1	2	3	4	5	6	7	8	9	10	Can't say
6. In & around High Street Melton	0	1	2	3	4	5	6	7	8	9	10	Can't say
7. In & around Caroline Springs SC	0	1	2	3	4	5	6	7	8	9	10	Can't say
8. At local community events	0	1	2	3	4	5	6	7	8	9	10	Can't say

If rated less than five, why do you say that?

13

Are there any services or facilities that you and members of your household require but cannot access locally?

Yes 1 No 2

If Yes, with which services or facilities do you require local access?

One:	
Two:	
Three:	
Four:	

1/

Are you actively involved in your local community in either of the following ways?

	Yes	No	Can't say
I am an active member of a club or community group	1	2	9
I volunteer regularly	1	2	9

On a scale of 0 (strongly disagree) to 10 (strongly agree), please rate your agreement with the following statements regarding the local community.

(please circle one number only for each statement)

Statement	Stronz disagr	~			1	Veutra	ıl			St	rongly agree	Can't say
	Co	mm	unity	7								
1. My / our neighbourhood has a distinct character, it's a special place	0	1	2	3	4	5	6	7	8	9	10	Can't say
2. It's an active community, people do things and get involved in local issues	0	1	2	3	4	5	6	7	8	9	10	Can't say
3. I / we feel part of the local community	0	1	2	3	4	5	6	7	8	9	10	Can't say
4. In times of need, I/we could turn to the neighbours for help	0	1	2	3	4	5	6	7	8	9	10	Can't say
6. Most people in my local community can be trusted	0	1	2	3	4	5	6	7	8	9	10	Can't say
7. Melton is an "age-friendly" community	0	1	2	3	4	5	6	7	8	9	10	Can't say
8. Melton is accessible and inclusive for people with a disability	0	1	2	3	4	5	6	7	8	9	10	Can't say
9. Melton is a "child-friendly" community	0	1	2	3	4	5	6	7	8	9	10	Can't say
10. The Melton community is accepting of people from diverse cultures and backgrounds	0	1	2	3	4	5	6	7	8	9	10	Can't say
11. There are adequate opportunities to socialise and meet people in the local area	0	1	2	3	4	5	6	7	8	9	10	Can't say
Ser	vices	s and	l fac	ilitie	s							
12. The community has access to adequate community services	0	1	2	3	4	5	6	7	8	9	10	Can't say
13. The community has access to adequate local health services	0	1	2	3	4	5	6	7	8	9	10	Can't say
14. There are adequate local employment opportunities	0	1	2	3	4	5	6	7	8	9	10	Can't say
15. There is access to adequate primary and secondary schools locally	0	1	2	3	4	5	6	7	8	9	10	Can't say
16. There is access to adequate tertiary education opportunities	0	1	2	3	4	5	6	7	8	9	10	Can't say
17. It's easy to find out what services are available for me / us	0	1	2	3	4	5	6	7	8	9	10	Can't say
18. It's easy to find out about activities and events available locally	0	1	2	3	4	5	6	7	8	9	10	Can't say
19. There are opportunities to have a real say on issues that are important to me	0	1	2	3	4	5	6	7	8	9	10	Can't say
20. There is access to affordable and efficient public transport.	0	1	2	3	4	5	6	7	8	9	10	Can't say
21. There is public transport that goes where I need to go.	0	1	2	3	4	5	6	7	8	9	10	Can't say

(please circle as many as appropriate) aral events 1 School events / fetes Sure events 2 Information events (e.g.,)	
2 Information around ()	7
sure events 2 Information events (e.g.)	8
nunity festivals 3 Living and Learning courses / events	9
emergency management info sessions 4 Youth events	10
consultations (e.g. Planning workshops) 5 Health and Wellbeing programs	11
vents, classes in your neighbourhood 6 Other (specify)	12
do you typically visit local parks, playgrounds or open spaces?	
ery few days 1 Monthly	4
2 Rarely (less than once a month)	5
3 Never	6
n do you typically participate in organised physical activity include porting clubs, gym, etc?	C
ery few days 1 Monthly	4
2 Rarely (less than once a month)	5
3 Never	6
2 Rarely (less than once a month)	4 5
3 Never	6
nousehold's monthly rental or mortgage repayments placed stress on the stress on the last twelve months?	<u> </u>
1 Heavy stress	4
2 Can't say	9
nousehold's monthly rental or mortgage repayments placed stress on 's finances in the last twelve months?	

Never	1	Monthly or almost every month
Once	2	More than once a month
A couple of times	3	Can't say
Please indicate which of the follow	ing best descr	ibes you.
15 - 19 years	1	45 - 59 years
20 - 34 years	2	60 - 74 years
35 - 44 years	3	75 years or over
With which gender do you identify	?	
Male	1	Intersex
Female	2	Other
Transgender	3	Prefer not to say
Do any members of this household	d identify as Al	ooriginal or Torres Strait Island
Yes	1	No
What are all the languages spoken	in this househ	old?
English only	1	Other (please specify):
What is the structure of this house	hold?	
Two parent family (youngest 0 - 4 yrs)	1	One parent family (youngest 13-18)
Two parent family (youngest 5 – 12 yrs)	2	One parent family (adult child only)
Two parent family (youngest 13 - 18 yrs)	3	Group household
Two parent family (adult child only)	4	Sole person household
One parent family (youngest 0 - 4 yrs)	5	Couple only family
One parent family (youngest 5 – 12 yrs)	6	Other (please specify):
Do any members of this household	d identify as ha	wing a disability?
Yes	1	No
Which of the following best descri	bes the current	t housing situation of this hous
Own this home	1	Renting this home
Mortgage (paying-off this home)	2	Other arrangement
How long have you lived in the Ci	ty of Melton?	
Less than 1 year	1	5 to less than 10 years
1 to less than 5 years	2	10 years or more
If less than 5 years, what was your previ	ous Council	
Do you have any further comment	e vou would lil	ze to make?