

Assessment against relevant Planning Scheme controls

<i>Planning Scheme Reference</i>	<i>Assessment</i>
State Planning Policy Framework	
Clause 11 (Settlement)	<p>Planning is to anticipate and respond to the needs of existing and future communities through provision of zoned and serviced land for housing, employment, recreation and open space, commercial and community facilities and infrastructure.</p> <p>The proposed packaged liquor outlet will create employment and add to consumer's choice.</p>
Clause 17.01-1 (Business)	<p>The objective of this clause is to encourage development which meet the communities' needs for retail, entertainment, office and other commercial services and provides net community benefit in relation to accessibility, efficient infrastructure use and the aggregation and sustainability of commercial facilities.</p> <p>Relevant strategies to achieve this objective are as follows:</p> <ul style="list-style-type: none"> • Locate commercial facilities in existing or planned activity centres. • Provide new convenience shopping facilities to provide for the needs of the local population in new residential areas and within, or immediately adjacent to, existing commercial centres. • Provide small scale shopping opportunities that meet the needs of local residents and workers in convenient locations. <p>The proposed packaged liquor outlet will provide a new convenience shopping facility to meet the needs of the local population.</p>
Local Planning Policy Framework	
Clause 21.03 (Planning Visions and Objectives for Melton)	<p>This clause specifies employment and retailing objectives which are:</p> <ul style="list-style-type: none"> • To create an environment conducive to economic growth and wealth generation. • To encourage the growth and development of vibrant and dynamic retail centres. <p>The proposal generally complies with this clause.</p>
Clause 22.05 (Employment Policy)	<p>This clause seeks to create an environment conducive to economic growth and wealth generation. More specifically, this clause seeks to attract a range of new industry and employment generating uses to the municipality.</p>

	The proposal generally complies with this clause as it will create employment.
Clause 22.06 (Retailing Policy)	<p>This clause seeks to encourage the growth and development of vibrant and dynamic retail centres.</p> <p>The proposal generally complies with this clause as it will create employment.</p>
Zone	
Clause 34.01 (Commercial 1 Zone)	<p>The purpose of this clause is:</p> <ul style="list-style-type: none"> • To implement the State Planning Policy Framework and the Local Planning Policy Framework, including the Municipal Strategic Statement and local planning policies. • To create vibrant mixed use commercial centres for retail, office, business, entertainment and community uses. • To provide for residential uses at densities complementary to the role and scale of the commercial centre. <p>No buildings or works are sought as a part of this application, as such, the application is exempt from assessment against the decision guidelines of the Commercial 1 zone.</p>
Particular Provisions	
Clause 52.27 (Licensed Premises)	<p>The purpose of this clause is to:</p> <ul style="list-style-type: none"> • To ensure that licensed premises are situated in appropriate locations. • To ensure that the impact of the licensed premises on the amenity of the surrounding area is considered. <p>The proposal is considered to accord with the decision guidelines of Clause 52.27.</p>